



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision 576803 /		Alt Order #
Product Gen Election Candidate B		
Contract Dates 09/24/12 - 10/07/12		Estimate # DiNallo/Roegner
Advertiser Ohio House Rep Campaign		Original Date / Revision 10/11/12 / 10/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive John Zarlenga	Sales Office Cleveland
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Midwest Communications
49 South Grant Avenue
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
1	8	09/24/12	10/07/12	Late News Rotator	10p-11p Rotator		:30			NM	12	\$31,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTFSS				6	\$2,600.00			
Week:		10/01/12	10/07/12	MTWTFSS				6	\$2,600.00			
2	8	09/24/12	10/07/12	M-F 5a-530a	5a-530a		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$600.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$600.00			
3	8	09/24/12	10/07/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,900.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,900.00			
4	8	09/24/12	10/07/12	M-F 9a-10a	9a-10a		:30			NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$800.00			
Week:		10/01/12	10/07/12	MTWTF--				4	\$800.00			
5	8	09/24/12	10/07/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$400.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$400.00			
6	8	09/24/12	10/07/12	M-F 5p-6p News	5p-6p News		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,500.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,500.00			
7	8	09/24/12	10/07/12	M-F 1130p-12a	1130p-12a		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				3	\$650.00			
Week:		10/01/12	10/07/12	MTWTF--				3	\$650.00			
8	8	09/24/12	10/07/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$200.00			
Week:		10/01/12	10/07/12	-----S-				1	\$200.00			
D 9	8	09/24/12	09/30/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 576803 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/24/12 - 10/07/12	<u>Product</u> Gen Election Candidate	<u>Estimate #</u> DiNallo/Roegner
<u>Advertiser</u> Ohio House Rep Campai		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
Totals											69	\$86,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	35	\$43,750.00	\$37,187.50
10/01/12 - 10/07/12	34	\$42,950.00	\$36,507.50
Totals	69	\$86,700.00	\$73,695.00

Signature: _____ **Date:** _____

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RECORD OF REQUEST FOR POLITICAL TIME
WJW FOX 8

Date: 8/2

Request made by: Bob Ugg by phone ☒
in person ☐

On behalf of: Ohio House Republican Committee (Committee name)

For candidacy or issue: Candidate (Candidate/Issue)

PRIMARY ELECTION ☐
GENERAL ELECTION ☒

POLITICAL PARTY:
Democrat ☐
Republican ☒
Other ☐

Legally-Qualified Candidate
For the Office of: Ohio House

Information Requested: Rates

Information Provided: Rates

Time Requested: All Dayparts

Length of Broadcast	Hour	Days	Class of Time	Times per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: _____ Date of Last Broadcast: _____

Total Charges: \$ _____

If not already on file, list chief executive officers(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.

AGREEMENT FORM FOR
POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____

(being)
I, Midwest Communications& Media (on behalf of) Ohio House Republican
Organizational Committee, a legally qualified candidate of the Republican political party for
the office of _____

Ohio House of Representatives
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast
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Total Charges: _____

The broadcast time will be used by Lori DiNallo.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House
Republican Organizational Committee _____

and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive
Columbus, OH 43220
Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at
least _____ before the time of the scheduled broadcast(s). (Note: the two
preceding sentences are not applicable if the candidate personally appears during the broadcast.) The
station has disclosed to me its political advertising policies, including: applicable classes and rates; and
discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: _____ (Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____
This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

AGREEMENT FORM FOR
POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____

I, Midwest Communications & Media (being)
Organizational Committee _____ (on behalf of) Ohio House Republican
the office of _____ a legally qualified candidate of the Republican political party for
the office of _____

Ohio House of Representatives
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
------------------------	--	------	------------------	-------------------	--------------------	------

CAND B

Date of First Broadcast

Date of Last Broadcast

Total Charges: _____

The broadcast time will be used by Kristina Roegner.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House
Republican Organizational Committee _____

and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
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discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: _____ (Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

MIDWEST COMMUNICATIONS & MEDIA

MEDIA ACCOUNT
7720 BENSON ROAD
CARROLL, OHIO 43112
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
9/24	-10/7	

25-2-440

10377

PAY *Seventy-Three Thousand Six Hundred Twenty-Five and 1/100* DOLLARS

DATE	TO THE ORDER OF	CHECK NO.	CANDIDATE	CHECK AMT.
9/20/12	WJW-TV	10377	OHROC B	73695.00



Kate Hansen

⑈00010377⑈ ⑆044000024⑆ 01892189442⑈

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